



FOR IMMEDIATE RELEASE

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**SNAP!office™ Provides Turnkey Office Furniture Solution  
to Time-Strapped Businesses After Sandy**

***Office furniture manufacturer offers financial incentives and disaster relief donations***

**Grand Rapids, Michigan, November 19, 2012** – Even in the best of times, customers want their products delivered and installed fast. But when the unexpected happens, that speed becomes crucial to getting business back to normal.

For businesses affected by Superstorm Sandy, SNAP!office will waive shipping charges and work within budgets established by insurance settlements to avoid out-of-pocket expenses whenever possible. In addition, the company will donate a portion of all sales through the end of December to the American Red Cross Disaster Relief Fund.

“We have all been watching the news coverage of Sandy’s terrible devastation,” said SNAP!office President and CEO Adrienne Stevens. “Several employees suggested we let businesses affected by Sandy know that SNAP!office can get them up and running with new office furniture quickly and easily. We also created a program to offer some relief. These businesses have enough things to worry about – furniture shouldn’t be one of them.”

SNAP!office provides a turnkey solution for buying office furniture. The company uses a patented online design technology called SEEchange™ to streamline ordering, and it ships products direct to the consumer. The whole process, from design to installation, is reduced by an estimated 95 percent.

Customers work with a sales designer online, in real time, to create a 3D plan of their complete office. Orders, including custom-configured furniture, leave the Michigan-based factory in less than 15 business days and can be shipped and installed anywhere in the U.S. In addition, SNAP!office offers a quick-ship program for several items that can be shipped within five business days.

For companies facing the daunting task of cleanup and replacement in the wake of Superstorm Sandy, SNAP!office can make the furniture replacement process as smooth and inexpensive as possible.

**Working with us is a SNAP!**

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**About SNAP!office:**

*SNAP!office is the only office furniture manufacturer offering real-time 3D space design, high-quality products and installation capabilities direct to the market. Their highly efficient "Made in the USA" operation ships furniture in 15 business days or less and comes with white glove delivery and a limited lifetime warranty. The SNAP!office team has been manufacturing office furniture for more than 20 years. They launched their direct-to-market approach earlier this year. Visit [www.snapoffice.com](http://www.snapoffice.com) or e-mail [PR@snapoffice.com](mailto:PR@snapoffice.com) for more information.*

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